

## Scenarios to Strategy Inc.

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Greg MacGillivray is Managing Director of S2S, a consulting firm that helps organizations have **important conversations** by providing scenario, strategy and facilitation services

Greg has over 20 years of energy experience in the private and public sectors, and has strong strategic and commercial expertise. After earning a Bachelor of Business Administration Degree from St. Francis Xavier University in 1986, Greg started his career as a Financial Analyst with Voyager Energy Inc. From 1990 to 1994, Greg represented the interests of Alberta at natural gas regulatory proceedings in Canada and the U.S.

In 1994, Greg joined Suncor Energy Inc. working in the natural gas business as Eastern Natural Gas Marketing Manager, Manager New Business Ventures and Manager Strategic Projects. Greg has experience in conventional oil and gas exploration and development, oil sands development, and wholesale and retail energy marketing. In his business development role, Greg was responsible for the development of knowledge-based services businesses having strategic fit with the conventional exploration and production business. In this role, Greg helped establish a prospect generation services business, developed a business case for a sustainable development services business and explored the value of the internet to the upstream energy sector. After leaving Suncor in 2003, Greg worked as Director of Strategic Projects for Corporate & Community Solutions Inc., a consulting firm that provides fee-based services to corporate clients and voluntary support to community projects. In addition to leading a variety of community, recreational and environmental projects, Greg has also represented the interests of the Inuvialuit in the proposed Mackenzie Valley Pipeline project.

In 2005, Greg joined colleague Arden Brummell in establishing Scenarios to Strategy Inc. Since founding S2S, Greg has worked with clients that include Suncor Energy, the Canadian Energy Pipeline Association, Emera Inc., Alberta Employment Immigration and Industry, the City of Calgary, Edmonton Airports, Alberta Environment, Industry Canada and Enbridge Pipelines. He also continues to lead a collaborative relationship with the Canadian Energy Research Institute. In addition to coaching many sports, Greg supports community organizations including Junior Achievement, and he founded and led Suncor's Corporate Volunteer Program. He is a member of the Alliance for Capitalizing on Change and has been a Board Member of the Boys and Girls Club of Calgary, Volunteer Calgary and The Energy Risk Management Association of Canada.

*Engaging key stakeholders in strategic dialogue and decision-making*



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